



YOUR COMPETITORS



Who are your competitors? How do they sell and market their products?

Your company is in a industry league just as the NY Islanders are in the National Hockey League. A wise employee is knowledgeable about the league in which you compete and the number and names of competitors.

Use a telephone book, newspaper or telephone software to identify your competitors.

Note: Your competitor could possibly become your future employer!

NAME OF CORPORATION	STREET ADDRESS and CITY, STATE ZIP	TELEPHONE NUMBER