

# BECOMING AN EXPERT IN YOUR

## FAMOUS PEOPLE IN BUSINESS HISTORY

- Henry Ford didn't just build cars; he created the vast industrial complex that manufactured them and the philosophy that sold them.
- They called him Danny Daydreamer in school because of all the schemes he thought up. But it wasn't until he was past 50, when his California hamburger took off - Ray Kroc.
- When Jim Penney went to Wyoming as manager of a Golden Rule Store, he worked so hard that 39 employees quit in one month because they couldn't stand the pace.

